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ECONOMIC DEVELOPMENT OFFICE

Economic Development Commission Wednesday, December 19, 2018 SENEY MEETING ROOM Town Hall 6:30 P.M

MINUTES

I. The call to order was by Chair Brian Yacino at 6:32

Present: Chairman Brian Yacino

Absent: Robert Larkin John Sharpe

JoAnn Hall

Brian Santos

H. Charles Obert

Tyra Penn-Gesek

Also present: First Selectman Ken Beausoleil

Dorothy Durst, Recording Secretary

II. Motion to approve the Minutes of October 17, 2018 by J. Hall seconded by C. Obert carried unanimously. Note that in item #4, the new name is The Far Away Café.

III.Reports

1. Chairman: next year the October meeting will be upstairs. The new website will have an interactive calendar of meeting notices for the benefit of the public; members will be reminded in September.

2.Treasurer: a paper report from the Finance Office could not be obtained. The previous balance was \$27,561 with pending expenses for the Business of the Year plaque and items being processed by the Recreation Director. B. Yacino will try to obtain the report and scan/send it to all appropriate parties.

3.Other reports: none

IV.Update on Businesses in Town: It appears that management changes at Our Father's Table may be underway as well as at the Quaddick Country Store. Anya and the Milltown Grill both seem to be busy.

V.Citizen's Comments Pertaining to Agenda Items: none

VI.Old Business

1.Invitation letter- Branding Implementation Plan/Strategy "unveiling" events: B. Yacino reviewed the key points of the letter to all Boards/Commissions, with the first meeting for brainstorming set for February 6, followed by another on March 6. The first Wednesday of the month was selected so as to avoid conflicts with other Board/Commission schedules, thus allowing maximum participation.

2.EDC/Branding Subcommittee roles in planning/conducting the events: B. Yacino will seek ideas for snacks/cookies and coffee for the February 6 meeting and bring suggestions to the next EDC meeting. J. Hall confirmed that funds are available for promoting the Branding

MUNICIPAL BUILDING